

# Grow Together 2026



## The Chamber Momentum Campaign

A 90-day initiative to raise \$100,000 in community investment to sustain Chamber operations, expand programs, and enhance business visibility across Somersworth and our regional partners.

## Funding Structure

Category	Description	Goal
Membership Growth	50 new members + renewals at all tiers	\$25,000
One-Ask Operational Sponsorships	Diamond, Platinum, Gold, Silver, Bronze annual partners	\$40,000
Event & Program Sponsorships	Signature events, civic series, and networking programs	\$25,000
Community Supporters	Individual & in-kind contributions	\$10,000
Total Goal		\$100,000

### One-Ask Operational Sponsorship Levels

#### **Diamond Innovator** — \$10,000

Top-tier recognition across all Chamber programs, website header placement, featured video in 'Bonnie on the Border,' full-year media engagement, Gala table, golf team, and event priority.

#### **Platinum Partner** — \$7,500

Recognition at all events, press release, website logo, Gold-level event sponsorship, 4 Gala tickets, leadership spotlight in newsletter.

#### **Golden Ally** — \$5,000

3 Gold-level event sponsorships, 1-year membership included, newsletter + website highlights, featured story post.

#### **Silver Circle** — \$2,500

2 sponsored events, logo placement on website + marketing, newsletter spotlight.

#### **Bronze Builder** — \$1,000

1 Bronze-level event, logo on website, standard recognition in newsletter/social.



## Event & Programming Sponsorships

Event	Level	Investment	Description
Feast Around the World	Presenting	\$1,500	Logo on all materials, speaking opportunity, banner display, and social/email promotions.
	Supporting	\$750	Logo on promo materials, signage, and digital recognition.
Women of Influence Summit	Event Sponsor	\$500 ea (6 avail)	Logo in marketing materials, display table, and recognition at event.
Back Nine Bash Golf Invitational	Signature	\$1,000	Logo on signage, team of four, banner display, social mentions, and speaking opportunity.
	Hole Sponsor	\$300	Logo on signage, table space, and recognition at event.
Annual Awards Gala Celebration	Presenting	\$3,000	Table of 8, banner display, logo on materials, speaking opportunity.
	Diamond	\$2,000	4 tickets, banner by food stations, recognition in all materials.
	Gold	\$1,500	4 tickets, logo on materials, verbal recognition.
	Supporting	\$250	Logo on cocktail table tents and printed program.

## Media & Marketing Sponsorship Opportunities

Opportunity	Description	Investment
Newsletter Sponsor	Prominent placement in all newsletters with logo, link, and featured story.	\$2,500 annual
Website Banner Sponsor	Rotating homepage or footer banner placement.	\$500 / 4 available
Bonnie on the Border Series	Recognition in video features highlighting local businesses; includes co-branding on 5 episodes.	\$250 /episode or \$5,000 series
Press & Community Partner	Logo and mention in all press releases and social highlight reels.	\$2,000
Social Media Spotlight	Two dedicated social posts per quarter highlighting your business initiatives or events.	\$250 annual 8 available

## Campaign Timeline

Phase 1: Launch & Outreach	Press release, kickoff email, sponsor letters, and video message.
Phase 2: Membership Momentum	Weekly updates, member testimonials, digital progress tracker.
Phase 3: Visibility Push	Sponsor features, social campaign, and mid-goal celebration.
Phase 4: Closing Sprint	Final push, public thank-you rollout, and results announcement.

### Join the Momentum

Be part of Somersworth's next chapter. Visit [somersworthchamber.org/grow](https://somersworthchamber.org/grow) or contact [bonnie@somersworthchamber.org](mailto:bonnie@somersworthchamber.org). Together, we're building the future of local business and community.

Invest in Growth. Invest in Somersworth.